

III European Conference On Sustainable Mobility At Universities

University Of Bergamo, Italy (ONLINE)

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Case study of campus pedestrian transformation. **Main Barriers**

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PEDESTRIANIZATION OF THE CENTRE AXIS

Main basis

Climate emergency

Sustainable Development Objectives

The need to reduce low occupancy car trips

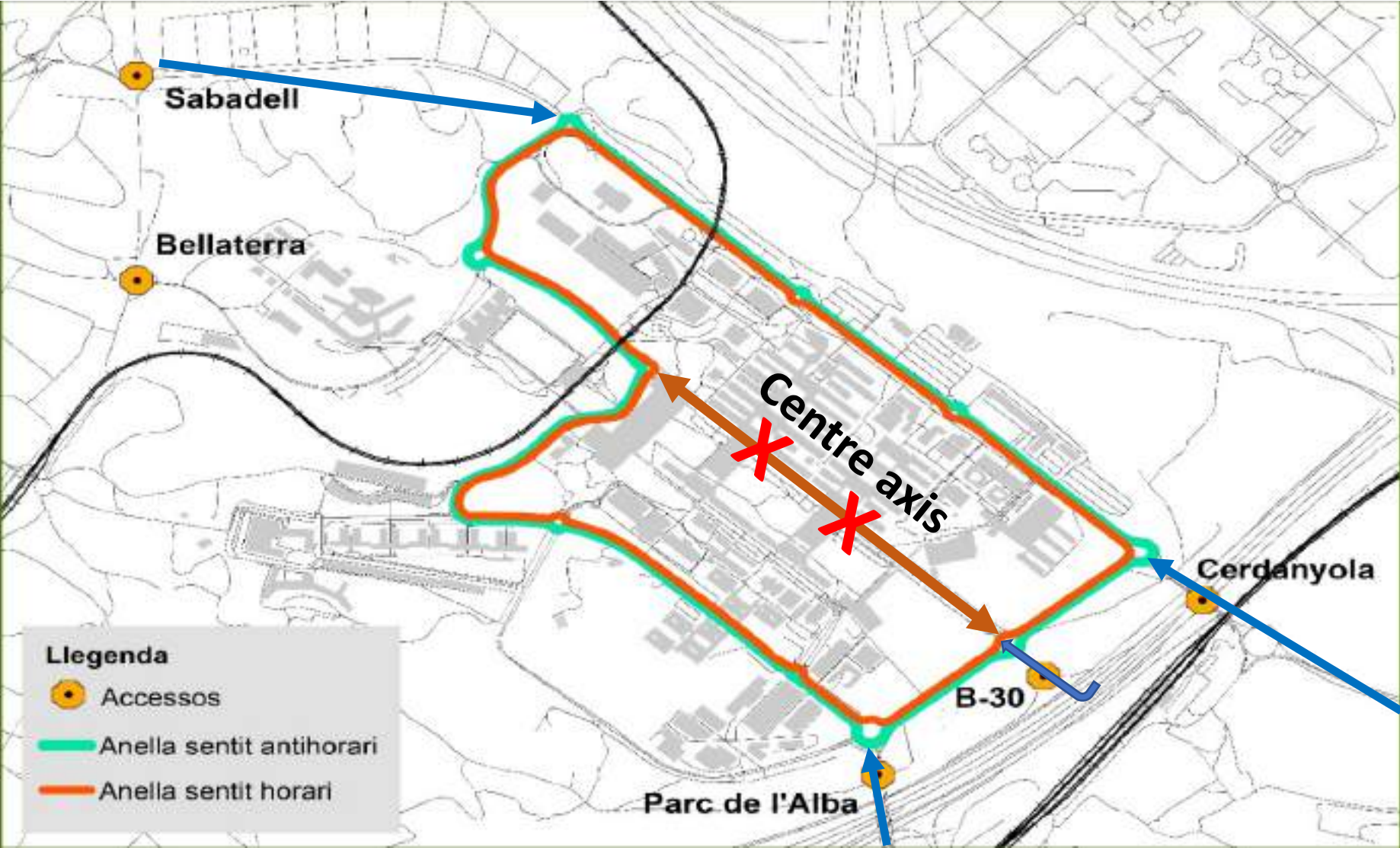
The university strategic plan

The University mobility plan and higher rank mobility plans

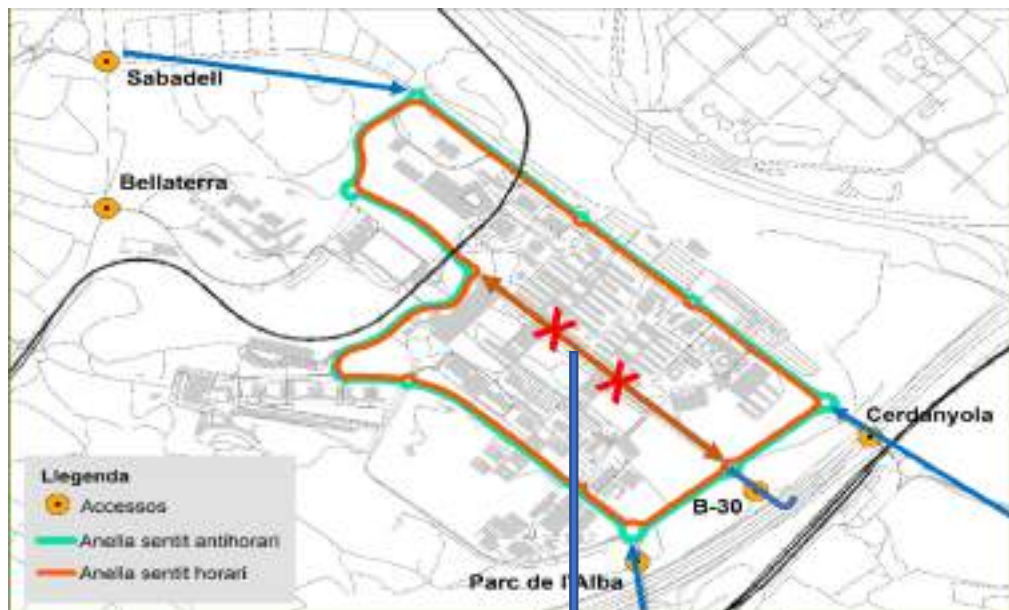
The need of individual efforts to obtain a collective goal



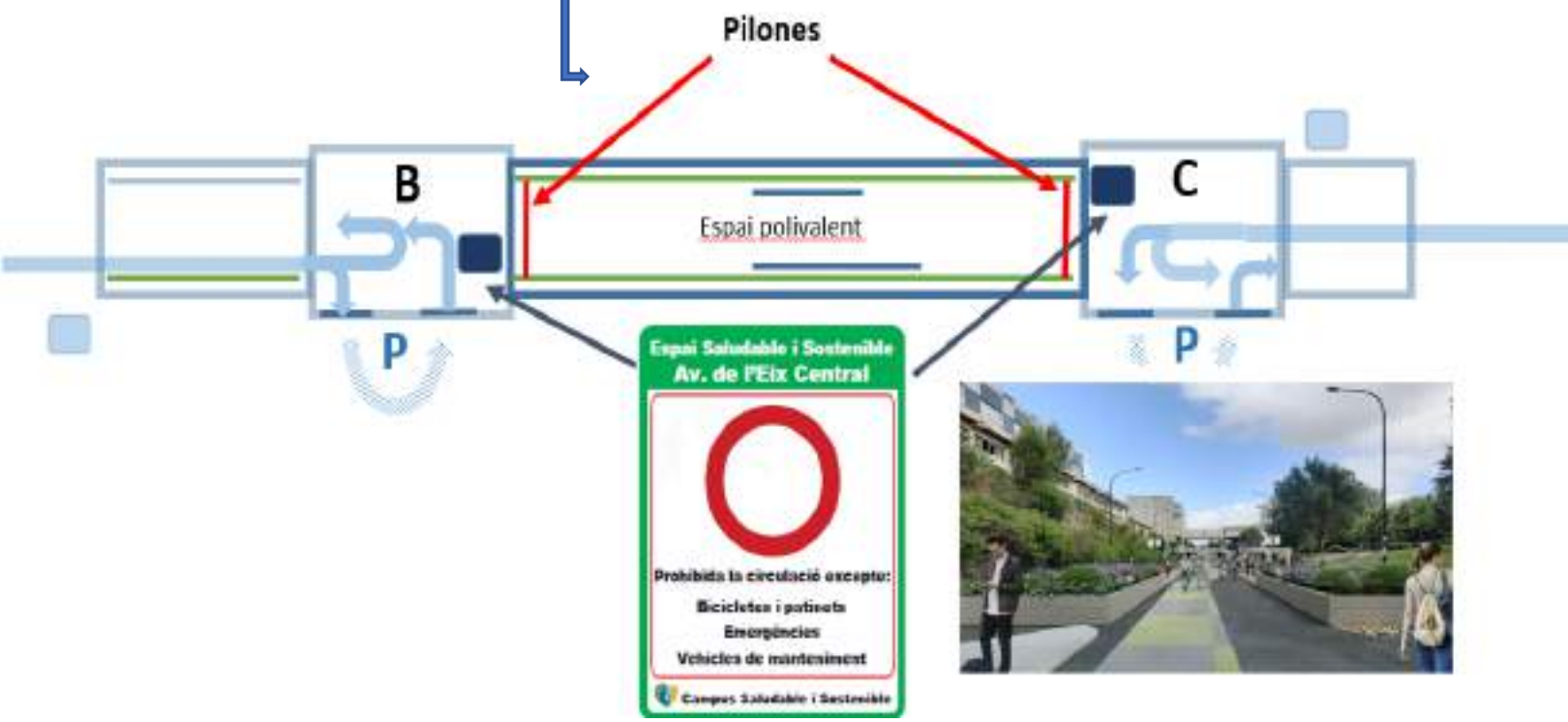
THE PROJECT



From this



To this



EXPECTATIONS AND REALITY

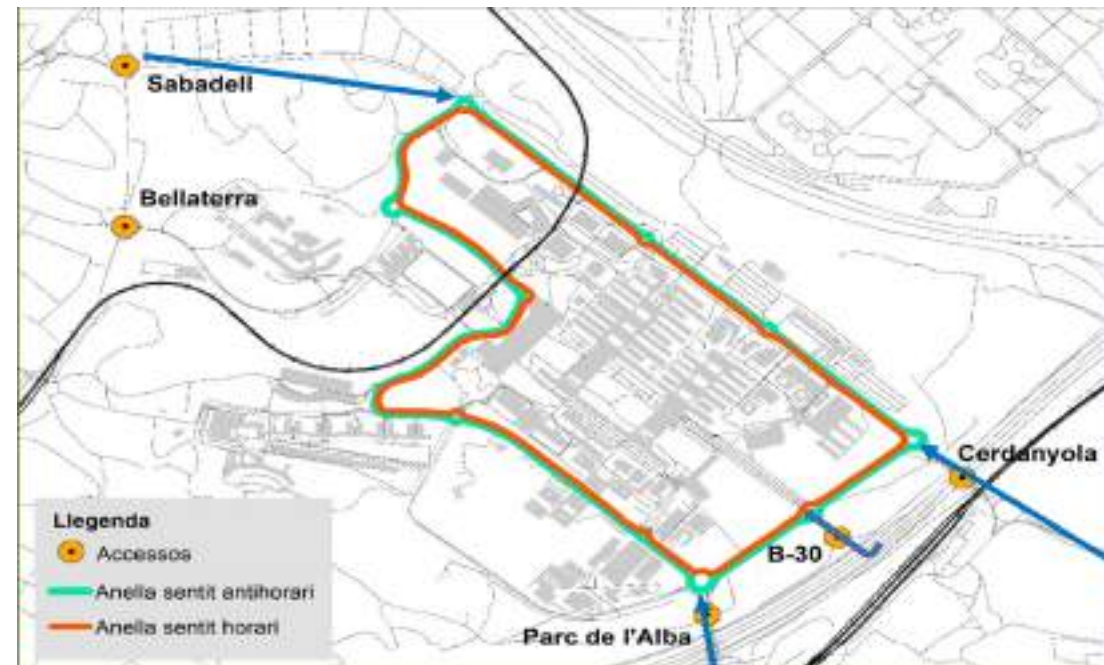
EXPECTATIONS

1. Modal split. Similar to 2019

2. Less presence on Campus and less rush hour (two days teleworking and more time flexibility)

3. More balanced use of the available network

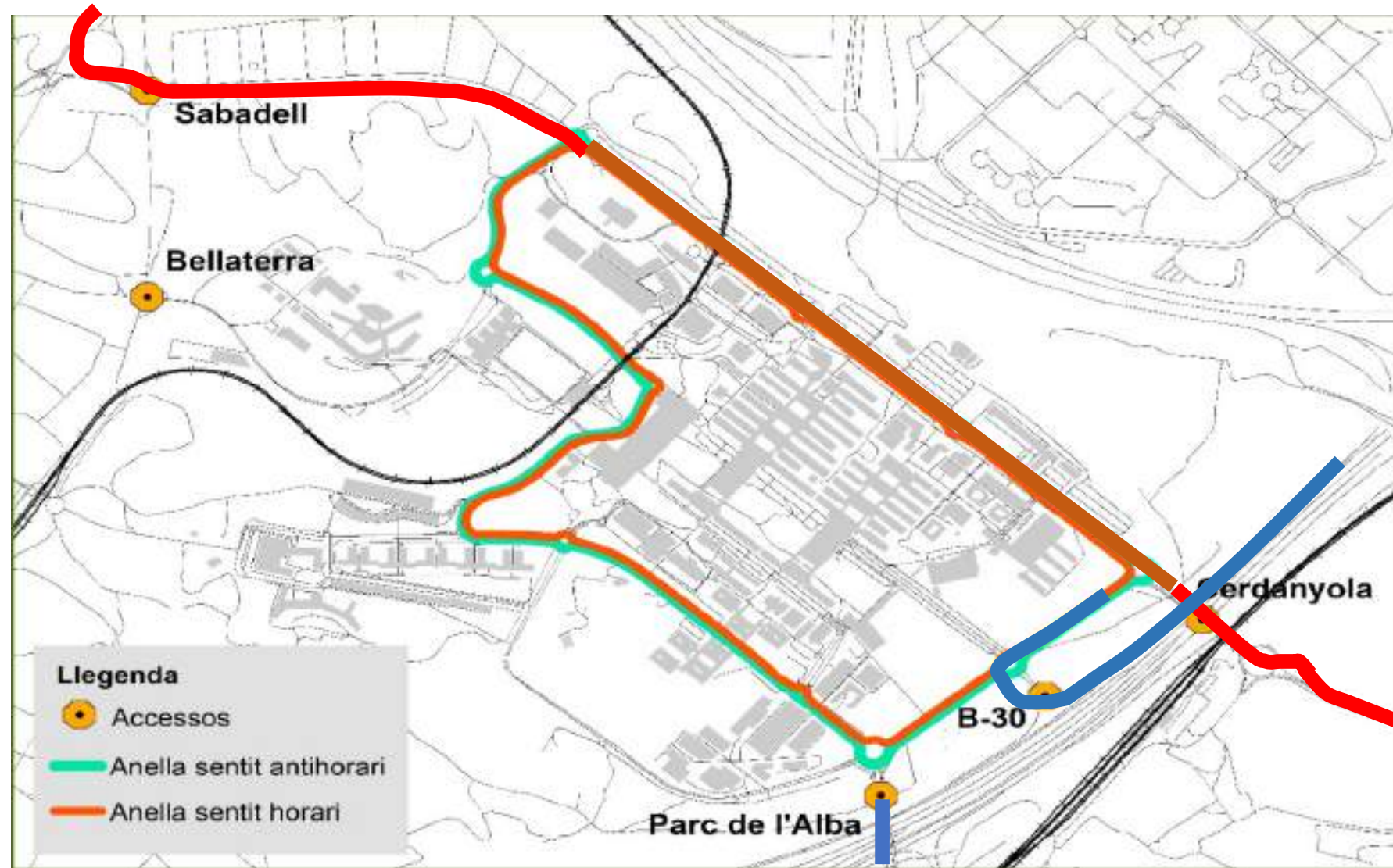
% Repartiment modal i estimació de vehicles de la comunitat universitària que arriben a la UAB un dia lectiu		
	Curs 2014-2015	Curs 2018-2019
Mitjans actius	5,6%	6,70%
Transport col·lectiu	62,6%	64,30%
Transport privat	31,9%	29,00%
Estimació de vehicles	11.729	9.185



REALITY

1. Generalized car use increase in the metropolitan area (8%)
2. Amount of cars travelling to campus similar to 2015
3. Many people working on campus 4 or 5 days per week. Classes on campus near to 100%. Only 10% of staff starting before 8:30
4. Most of traffic concentrated on two accesses

RESULTS



THE DISCREDIT CAMPAIGN

Regular drivers. A minority with lot of power

Passion as adviser

I, me, my...

Count on me for sustainability, but not like this

Who needs information?

CONGRATULATIONS. A PIECE OF HOPE?

Regular sustainable
transport users

Not as passionately
involved

We, us, our

Awareness and
information

We need to
reduce car use

What should our government board do?



What will they do?

DON'T MISS NEXT SEASON!!

THANKS FOR YOUR ATTENTION

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