



UVa SOSTENIBLE

OFICINA DE CALIDAD AMBIENTAL Y
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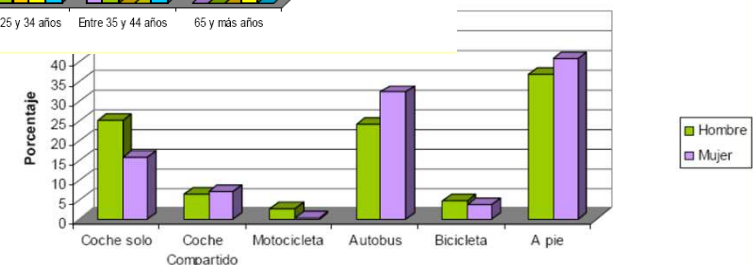
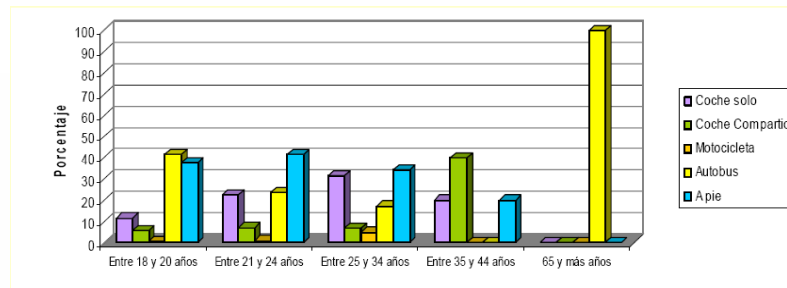
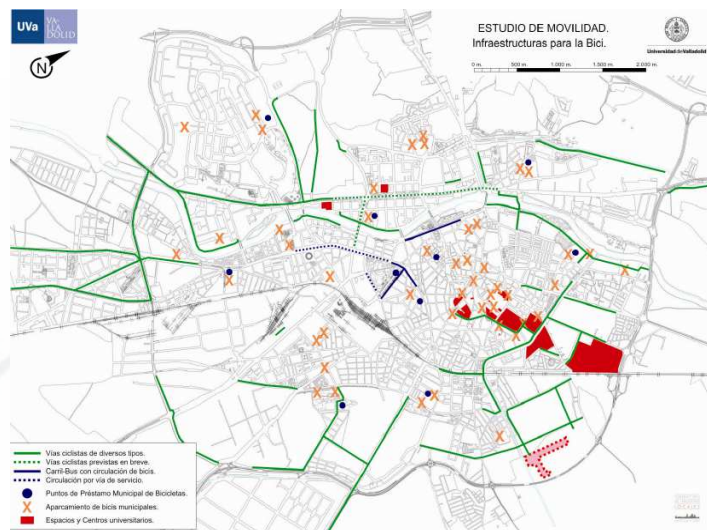
MOBILITY PLAN OF THE UNIVERSITY OF VALLADOLID



In order to know in depth the problem of mobility in the University of Valladolid, mobility studies have been developed in the four cities where we have our campuses: Valladolid, Palencia, Segovia and Soria.

The main objectives were:

- Estimate the number of daily trips to the centers of the University of Valladolid and its modality, the time used and the origins of the trips
- Identify the reasons that motivate the choice of a means of transport over others and know the difficulties we have to implement more sustainable means of transport
- Develop an action plan with measures to promote sustainable mobility



BIKE LOAN SYSTEM

- A long-term free bike loan system was created for the entire university community and all campuses
- 200 bikes available
- Duration for the entire course, or on demand
- We also have a short-term free loan system available for visitors and events, 50 bikes available
- Great success, covering the offer in the firsts days of registration



UVa

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Aprovecha el préstamo gratuito de bicicletas de larga duración que la UVa pone a tu disposición

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www.uva.es/cisse.htm
Teléfono: 983423567
cisse@uva.es

Universidad de Valladolid

PROMOTION OF ELECTRIC MOBILITY

- The University of Valladolid is in the process of replacing its traditional vehicles with electric ones, having already incorporated a Renault Kangoo van to the Post Office service, and seven recharging points
- Also, 15 electric bicycles have been purchased for workers who make frequent trips between buildings



CAR POOLING

- The objective of the program is to reduce the number of private vehicles that go to the University of Valladolid, with the associated reduction in costs, pollution, congestion and noise.
- The system is intended for people who have to make a business, training, pleasure or professional trip and are looking for other people to share the trip, the car and the expenses. It works completely online. By connecting to the Web Site they have access quickly, easily and comfortably.



INFRASTRUCTURE IMPROVEMENT

- The network of cycling and pedestrian lanes has been increased within the framework of the European Interreg project, URBAN AIR, of which the University was coordinator.
- In the last three years 14500 m2 have been created or rehabilitated
- In the last three years, 380 bike racks and scooter racks have been installed
- Also, four bicycle repair columns (air tool column) have been installed with the necessary tools.



MOBILITY PROMOTION APPS

- Ciclogreen is a gamified online platform that rewards with discounts and gifts the sustainable trips and moderate exercise of workers and students (by bike, on foot, running and on skates) through an innovative system of points, 'Challenges' and 'Rewards', using free mobile applications linked to the platform
- The Planet App is a sustainability coach, that measures the personal carbon footprint, establishes a personal sustainability plan to reduce your footprint through defined actions and habits, and follow your progress



OTHER ACTIONS

Improvement of public transport

Some urban bus lines have modified their route to go directly through some campuses. Faster and more direct university lines have also been achieved

Charging for parking

The available parking lots have been improved, and barriers have been installed. As a consequence, all car parks carry a charge.

Awareness actions

Online and face-to-face bicycle mechanics courses, guided bike tours, mobility courses



Thank you for your attention

Eva Hernández Gallego

oficina.calidad.ambiental@uva.es

983184937

Plaza Santa Cruz nº6 47002 Valladolid