



LIFE Project number LIFE15 GIC /ES/000056

U·MOB LIFE Project | European Network for Sustainable Mobility at Universities

III European Conference on Sustainable Mobility at Universities

The conference is in the Framework of the European
Project about sustainable Mobility: U·MOB LIFE



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What is U-MOB?

U-MOB LIFE | European University Network for Sustainable Mobility:

- European project funded by the **LIFE** programme of the European Commission.
- Aimed at the creation of a **university network** to facilitate the exchange and transfer of knowledge about sustainable mobility best practices among European universities.
- As a tool for the reduction of CO₂ emissions due to the university community mobility.

U-MOB LIFE PROJECT
n° LIFE15 GIC/ES/000056

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Duration: 5 years. 01/07/2016 –
30/06/2021

Budget: 1.329.427€ - 60% funded by
the LIFE programme.



*Requested a six-month
extension until Dec 31st 2021*



Project main goals...



Create a “European University Network for Sustainable Mobility” capable of replicate and transfer best practices.



How....



Promote and build capacity for the figure of **mobility manager**.



Develop an **online training course** and other **materials** to support the mobility manager.



Attractively **communicate and disseminate** the practical knowledge on best practices among EU universities.

To

CONTINUE



Raise awareness on the impact of sustainable mobility management over CO₂ emissions reduction among university students and staff.

CONTINUE



Foster mobility **policies among stakeholders (public authorities,...)** and collaboration with universities.



Achievements....

ACHIEVEMENT



Reduce CO₂ emissions in European universities by the implementation of mobility plans.

ACHIEVEMENT



Contribute to the **transfer and implementation of best practices** in European campuses.

What are the main results?

- ✓ **85 universities** from 11 EU countries.
- ✓ More than **2,000,000 people** involved in Europe; more than **60 NUTS3**.
- ✓ About **100 best practices** collected and published.
- ✓ **3 European conferences** in Barcelona, Cracow and Bergamo (online)
- ✓ More than **16,000 mobility surveys** collected; **10 universities** implementing **mobility plans** with the partners' technical assistance.
- ✓ More than **300 people** conducting the training course on Mobility Management.
- ✓ **80 stakeholders** involved in the project actions.
- ✓ More than **15 written materials** (guidelines, reports, presentations); **30 graphic designs; 30 videos**.
- ✓ More than **55,000 visits** to the project materials.
- ✓ More than **2,000 surveys** to raise awareness.

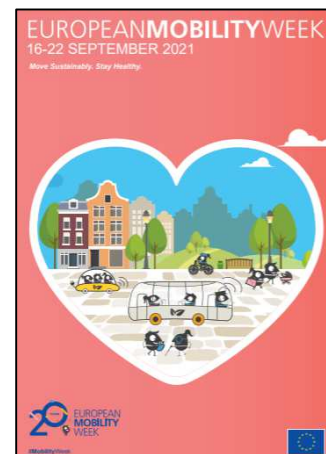


But the most important project outputs are:

- **Definition of mobility strategies and plans, supported by the university governing bodies**
- **Appointment of mobility managers, as key personnel to develop sustainable mobility policies**
- **Implementation of mobility best practices at European campuses.**
- **Collaboration with authorities, transport agencies, representatives of civil society, companies...**

Finally sustainable outputs

- **Reduction of the use of cars run on fossil fuels.**
- **Increase of the use of sustainable transport means.**
- **Reduction of the CO₂ emissions linked to university commuting.**



EDUCATING YOUTH FOR A MORE SUSTAINABLE PRESENT AND FUTURE.



The project is finishing... AND WHAT NOW?

- Partners have worked on how to **ensure the continuity of the network**.
- A **survey** was sent to network universities to know their opinion.
- As a consequence, **two steps** have been defined:

1. MEMORANDUM OF UNDERSTANDING

Simple cooperation agreement among partners describing the network's way of functioning, which includes **no direct cash contributions**, only the dedication of the staff of the signatories.

The network will work through regular online meetings and production of materials developed thanks to a collaborative work.

If members decide to buy a service (consultancy, graphic design, website update, etc), the costs will be shared among those who agree.

2. BYLAWS OF AN ASSOCIATION

If universities are **willing to be more involved**, including **paying a fee** to finance the activities, an **association** will be the right vehicle to support the network **in the future**.

Then, different activities may be developed such as design of awareness materials, collection and publication of new best practices, forums or conferences, etc.



IN CONCLUSION

For five years, the project has been a useful tool to help universities manage sustainable mobility and promote cooperation. **It will continue to be in the future.**

Soon we will invite the network universities to sign the MoU. Everyone's involvement is needed to maintain the benefits of this networking.

Any European university is invited as well. You still have time!

WE ARE COUNTING ON ALL OF YOU!!!!!!



THANK YOU FOR YOUR ATTENTION!

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